

TRANSPORTATION COMMITTEE REPORT relative to proposed contract amendments with BlueLA LLC. (BlueLA) and Mobility Development Partners (MDP) for the BlueLA Electric Carshare Program expansion.

Recommendations for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

1. AUTHORIZE the General Manager or designee, Los Angeles Department of Transportation (LADOT) or Designee to:
 - a. Execute the Contract Amendment with BlueLA, on behalf of the City in an amount, providing for additional program funding not to exceed \$3,790,000 (including \$1,300,000 derived from California Air Resources Board (CARB) Grant Funds and \$2,490,000 derived from the Los Angeles Department of Water and Power (LADWP) to:
 - i. Triple the scale of the pilot program from 100 to 300 electric vehicles in a broader range of disadvantaged communities.
 - ii. Expand to South Los Angeles, East Hollywood, and Boyle Heights, while continuing to grow service in and around Downtown Los Angeles.
 - iii. Expand the current 40 stations (200 chargers) to 100 stations (500 chargers).
 - iv. Offer public charging service by owners of privately owned EV's.
 - v. Revise the amortization schedule from ten years to seven years for replaced charger equipment only.
 - b. Execute a personal services agreement with MDP, with exemption from the Charter Section 1022 Determination process, as MDP was identified and selected for their expert and technical services to partner with the City in the CARB carshare expansion application and award process, subject to the compliance with City contracting requirements and approval of the City Attorney as to form and legality:
 - i. Funding for said personal services agreement, in an amount not to exceed \$558,206, is derived from CARB grant funds.
 - ii. This new personal services agreement will allow MDP to continue with its current scope of work for its expired Contract No. C-134444.

- iii. MDP exceeded the previously allotted time of the contract through no fault of their own beyond the control of the City, to provide technical assistance for the phase 2 expansion.
 - c. Allocate \$600,000 derived from CARB Grant Fund to the CARB's Sustainable Transportation Equity Project (STEP) grant account within Transportation Grant Fund No. 655/94, to provide funding match which includes an e-bike library within South Los Angeles with this project element to be delivered by the Los Angeles CleanTech Incubator (LACI):
 - i. \$300,000 to be used to secure two 250 electric pedal-assist bikes for South LA residents through a community-based pilot.
 - ii. \$300,000 will be made available as subsidies to the e-bike program (Council File No. 20-1041).
2. AUTHORIZE the LADOT to:
- a. Receive and deposit up to \$2,490,000 from LADWP to Transportation Grant Fund No. 655/94 as match funding for the EV carshare expansion and STEP projects.
 - b. Prepare Controller instructions and/or make any technical adjustments that may be required to implement the actions approved by the Mayor and City Council on this matter, subject to the approval of the City Administrative Officer and authorize the Controller to implement these instructions.
3. AUTHORIZE the Controller to APPROPRIATE the match funding received from the LADWP up to \$2,490,000 to a new appropriation account within the Transportation Grant Fund No. 655/94 titled "LADWP Match - EV Carshare Expansion and STEP Grant."

Fiscal Impact Statement: LADOT reports that there is no impact to the General Fund.

Community Impact Statement: None submitted.

TIME LIMIT FILE – SEPTEMBER 27, 2021

(LAST DAY FOR COUNCIL ACTION – SEPTEMBER 24, 2021)

Summary:

On August 3, 2021, your Committee considered a June 29, 2021 LADOT report relative to proposed contract amendments with BlueLA and MDP for the BlueLA Electric Carshare Program expansion. According to the LADOT, on March 5, 2019, Council accepted a \$3 million grant for the BlueLA Phase 2 Expansion to bring EV carshare service into South

Los Angeles, Boyle Heights, and East Hollywood. At that time, Council authorized the LADOT to negotiate an expanded scope of work for the BlueLA (Contract No. C-128717), derived from CARB Grant funds, to provide, manage, operate, and maintain usage agreements for an additional 200 EVs and 60 charging stations during the contract term. It further authorized the LADOT to negotiate and execute a personal services agreement with MDP, with exemption from the Charter Section 1022 Determination process, to provide technical assistance for the expanded project. In March 2020, BlueLA (a subsidiary of the Bollore Group), temporarily suspended its carshare operations in response to the COVID-19 safer at home period. BlueLA subsequently sold 100% of its ownership interest to Blink Charging. Blink transitioned the service and replaced the charging equipment and fleet in January 2021.

In April 2018, LADOT launched the EV Carsharing Pilot Program (BlueLA Carsharing) in the pilot area, including Westlake, Pico-Union, neighborhoods north of the University of Southern California (USC), and portions of Downtown, Hollywood, and Koreatown. Forty stations are now in operation in underinvested communities that fall within the top 10 percent of CalEnviroScreen index. From the commercial launch in April 2018 until the most recent data in May 2021, the pilot program has recruited over 1,872 new users, over 50 percent of whom are members of underinvested communities. From 40 operating stations, users took over 63,000 trips and drove almost 1.23 million miles. The expansion project combines State and local commitments in the total amount of \$6,528,000 to leverage against \$24,204,000 in private investments from BlueLA LLC, to install and operate the EV carshare service during the term of contract. The LADOT identified the expansion area as part of the grant application to CARB to grow service in underinvested communities and expand the existing footprint of the program. Final site location will include community and council office engagement and support. After further consideration and having provided an opportunity for public comment, the Committee moved to recommend approval of the recommendations contained in the LADOT report and detailed in the above recommendations. This matter is now submitted to Council for its consideration.

Respectfully Submitted,

Transportation Committee

COUNCILMEMBER	VOTE
BONIN:	YES
KORETZ:	YES
BUSCAINO:	ABSENT

ARL
8/3/21

-NOT OFFICIAL UNTIL COUNCIL ACTS-